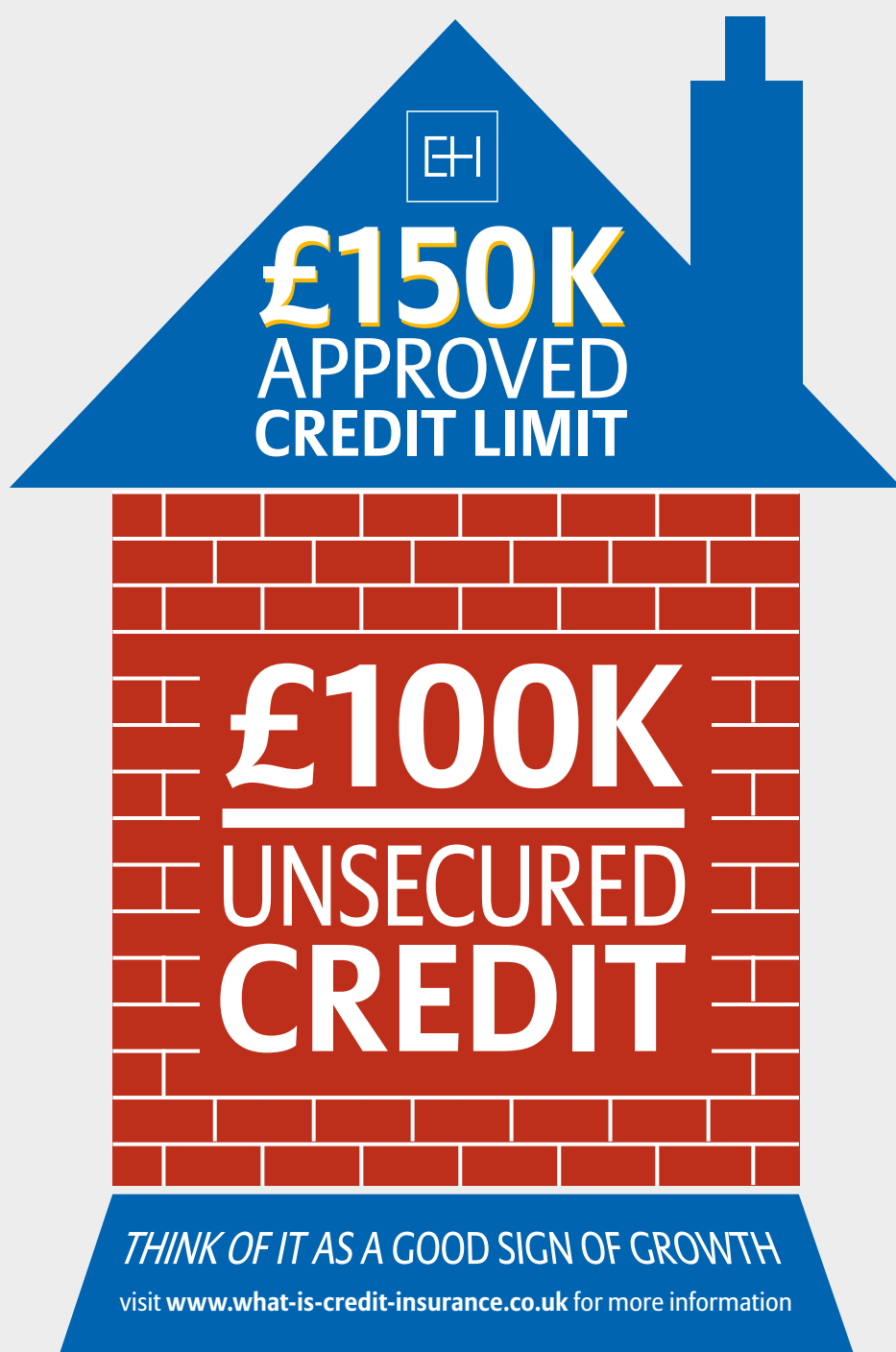


GET ACCESS TO MORE CLIENTS IN THE CONSTRUCTION SECTOR

Credit insurance protects businesses from bad debts and unpaid invoices which can often be a result of customer insolvency. However, it can also be used as a tool that can assist with increasing your sales and profits.



HERE'S AN EXAMPLE

A Construction company's finance department had restricted a credit line to a customer to £100,000. They then purchased a credit insurance policy and we approved a limit of **£150,000** on that same customer.

With a 15% margin and an average days sales outstanding of 45 days, the company was able to increase their sales to realise an incremental annual gross profit of **£60,000** on just that one account.

